

| Policy Rule | Detailed Description | | |
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| Web Profile: Categories | | | |
| 100% Human-Reviewed iGuard Ratings - iPrism URL database with 100% human analysis for unrivalled accuracy | Sex | | |
| | Adult | Adult sites not defined in other rating categories: Adult oriented entertainment not defined as Porn, male enhancement products, online pharmacies and other sites are usually intended for adults 21 and over. | |
| | Nudity | Representations of nudity including both illustrations and photographic forms such as magazines, pictures, paintings, sculptures, etc. This category should be assigned to sites that display nudity that is not pornographic in nature. | |
| | Sexuality | Sites that can be sexual in nature including those that provide information, images or implications of body piercing, tattoos and other forms of body art. Sites not in this category are those that contain images or information about sexual acts as discussed in the Pornography and Nudity categories. Note: This category implies adult content in nature; therefore a rating of 'Adult' and 'Sexuality' is not necessary. | |
| | Lingerie/Bikini | Sites displaying or dedicated to bikini or lingerie that could be considered for adults only. Sites about modeling would not be included in this area. | |
| | Pornography | Anything related to pornography, including mild depiction, soft pornography and hard-core pornography. Pornography pertains to writings, photographs, movies, etc. intended to arouse sexual interest. Also, any site offering memberships that may provide access to other pornographic sites will be in this category. | |
| | Questionable Activities | | |
| | Computing Hacking | Sites promoting questionable or illegal use of equipment and/or software to crack passwords, create viruses, gain access to other computers and other illegal activities. This includes any site that offers instruction on how to hack but does not include legitimate security information sites that are focused on the prevention of hacking. | |
| | Miscellaneous Questionable | Sites considered questionable in nature and that may involve illegal activities, but do not fall under another, more specific "questionable" category. These are sites that could contain information about conspiracy, scams or any other suspected fraudulent behavior or activity. | |
| | Tasteless | Content such as mutilation, torture, horror, the grotesque or any discussion or depiction of behavior that could be considered inappropriate for public consumption including pornography, nudity, or sites dealing with sexuality, which have their own specific classifications. | |
| | Weapons/Bombs | Sites promoting the use of weapons and/or bombs and the making of bombs. This does not include sites related to gun control (social issues). | |
| | Intolerance/Extremism | Sites advocating militant activities or extremism. This includes groups with extreme political views and intolerance to individuals and/or groups based upon prejudice or racial discrimination. | |
| | Profanity | Profanity of any kind not classified under the sex category. These are sites with language that would not be permitted in average social situations. This may include swearing, blasphemy, vulgarity or any dialog with malicious intent. It should be noted that this category should also contain sites with language that implies profanity like some jokes, poems, letters, greeting cards, etc. | |
| | Violence | Visual representations of or invitations to participate in violent acts. This may include war, crime, pranks, hazing, etc. A violent act may be considered any activity that uses physical force designed to injure another living being. | |
| | Copyright Infringement | Offering media, software, MP3, DVD movies or any other copyrighted materials that are bootlegged or illegally available for purchase or download. This category is often blocked to protect iPrism owners from liability caused by the download and installation of bootlegged software. Note that this category does not refer to sites that are specific to computer hacking. | |
| | Security Exploits | | |
| | Malware | Sites known to contain harmful code that may modify a users system without the users knowledge. | |
| | Phishing | Deceptive sites that trick end-users into revealing personal data such as credit card numbers, account usernames, passwords, social security numbers, etc. These websites pretend to be those of common, well-known sites such as banks and credit card companies. | |

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| | Spyware/adware | Sites known to distribute or contain code that displays unwanted advertisements or gathers information about the user without the users knowledge. This information is oftentimes relayed to advertisers or other 3rd parties. |
| | Society | |
| | Alt/New Age | Pertaining to the occult including witchcraft, voodoo, black magic, astrology, ESP or similar forms of telepathy, fortune telling, out-of-body experience, magic, spirituality, and UFOs. Note that common horoscopes found in daily newspapers are not a part of this category. Any site that relates to new age meditation practices or the study of new age principles should be included in this category. Note: Occult will be defined as anything pertaining to any system claiming use or knowledge of secret or supernatural powers or agencies. |
| | Cult | Sites that advocate membership in or discuss information related to cults. Cults are defined as a group or movement exhibiting great or excessive devotion or dedication to some person, idea or thing. Cults employ unethical, manipulative or coercive techniques of persuasion and control designed to advance the goals of the group leaders, to the detriment of the members, their families or the community. Sites that relate to the practice or advocacy of common religions do not belong here as well as any site that serves to educate on the perils of cult activity. |
| | Government | Sites associated with governments and/or their militaries. This includes federal, state, county, city and local governments as well as any government agency. This does not include general information about a specific geographical location (state, city, etc) - these sites should be classified as Travel. A strong indication is a domain identifier of either "gov" or "mil". |
| | Politics | Political advocacy of any type or the opinions of government. This includes any site promoting or containing information on any political party, pro or con. This includes registered and officially recognized political parties. Sites that inform or promote an election of any political office receive this rating. It does not include official government sites. |
| | Social Issues | Information regarding issues considered controversial by society at large. Examples include those providing information on abortion, euthanasia, gun control, drug legalization, suicide, immigration, civil/human rights and gay (or anti-gay) sites. |
| | Alternative Lifestyle | Information relating to gay, lesbian or bisexual lifestyles. This excludes sites that are about social issues or contain sexual content. Sites that promote the lifestyle but are of business or professional nature are not included in this category. |
| | Art/Culture | Sites relating to the arts or culture. Culture includes the beliefs, customs, practices, and social behavior of a particular nation or people. The arts include the creation of beautiful or thought-provoking works, for example, in paintings, pictures, drawings, or writings. Sites falling into this category include virtual art galleries, museums, architecture, contemporary and fine art. |
| | Family Issues | Issues specific to the family, including divorce, adoption, parenting, marriage, domestic violence, child abuse, father's rights, child custody, incest and fertility. Also included in this category are sites that offer counseling to the above examples. |
| | News | Online newspapers, headline news sites, news wiring services, personalized news services and mainstream publications. Some online magazines will be given this rating along with another (i.e. www.wired.com will be news and Science & Tech). This does not include Usenet (classified as discussion forums). |
| | Religion | Sites pertaining to mainstream religions, religious activities or participation. This includes information relating to any common religious organization. This is a stand-alone category. |
| | Classifieds | Sites that offer and advertise ads for barter or sale of merchandise or services. |
| | Internet | |
| Anonymizer | Sites that allow the user to surf the net anonymously. It also refers to sites that allow the user to send anonymous emails. This also includes sites providing proxy bypass information or services. | |

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| 100% Human-Reviewed iGuard Ratings - iPrism URL database with 100% human analysis for unrivalled accuracy | Internet | |
| | Online Chat | Access to software for or participation in any Internet chat forum. The notion of chat should be associated with any online conversation involving at least two people that takes place in real time. If a site offers chat as one of its services, then the exact location where chat is taking place will be rated as 'Chat'. |
| | Sharewares Download | Sites that specialize in the downloading of *legal* software. |
| | Web Host | Web hosting services, free or otherwise. These sites would usually offer domain names and web spaces to host end-user web pages. Note: Sites that offer web hosting as one of their services would get rated as web host only at the location where actual web hosting is taken place. |
| | Translators | Sites offering the service of translating a page, URL, or phrase into various different languages. |
| | Image Host | Sites that provide image hosting, linking and/or sharing. This includes videos and pictures. Includes some High Bandwidth ratings |
| | Peer To Peer | Sites that provide client software to enable peer-to-peer file sharing and transfer. Includes some High Bandwidth ratings |
| | Discussion Forums | This category refers to sites dedicated to Usenet, Usenet news, forums, newsgroups, online bulletin board system. |
| | Email Host | Sites that provide email accounts, free or otherwise. |
| | Safe Search Engine | Refers to any search site that is specifically targeted toward families and children. Safe search engines will not allow the child or family member to search for objectionable material. |
| | Web Banners | Sites providing service links/ banners/ ads for web sites. This could also include redirect services. |
| | Web Search | Sites specializing in or offering a Web search engine. Sites containing links to other search engines or site-specific search functionality do not qualify for this rating. |
| | Portals | Sites offering multiple web based services to assist a users experience on the internet. Includes some High Bandwidth ratings |
| File Host | Sites that offer hosting, backup and sharing of files on the internet. Includes some High Bandwidth ratings | |
| Real-Time iPrism Pattern Analysis - Includes dynamically detected proxy sites and IM, P2P and FTP sites | Dynamically Detected Proxies | Refers to Anonymous proxy sites, which are pervasive and easy to build. The Internet contains many sites that offer proxy site-building scripts and instructions for enabling them via free hosting services. The frequency with which these sites are built has made the conventional defenses of many Web security solutions ineffective. As soon as one site is located and blocked, another one emerges. iPrism's dynamic script-based (i.e. PHPProxy, CGIProxy) proxy site detection helps thwart these circumvention attempts by identifying proxy sites on the fly, as soon as they pop up, and updating your iPrism to block them. |
| 100% Human-Reviewed iGuard Ratings - iPrism URL database with 100% human analysis for unrivalled accuracy | Business | |
| | Finance | Refers to any site that provides investment information, stocks, bonds, mutual funds, newsletters, tips, and firms that offers these services (including banks). |
| | Professional Services | Business related sites that include technical and professional services. Normally these businesses sell a service such as legal or consulting rather than a product. This excludes professional sites relating to health (doctors, hospitals, etc) that should be classified as "Health." |
| | Online Auctions | Sites offering participation in online auctions, where the site visitor can bid on various items. |
| | Dining/Restaurant | Sites that list, review, promote, market or advertise food service and eating establishments. Included are catering services, dining guides and recipes. |
| | Automotive | Sites that offer repair, maintenance, parts, sale or other services. |
| Job/Employment Search | Sites providing jobs or employment services. Includes temp agencies, career resources and resume services. Corporate sites containing a "Jobs" section should have the specific jobs area classified in this category. | |

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| | Specialized Shopping | Sites selling specific items or products that for purchase using the Internet or telephone. This rating is sometimes accompanied by another rating depending on the subject matter of the items sold. Includes all Consumer Shopping ratings |
| | Corporate Marketing | Sites containing corporate and product information, but not selling products online. Includes all Business to Business ratings |
| | Real Estate | Information or services related to buying/selling, renting or financing property. |
| | Internet Services | Sites that offer services to assist in internet communication. |
| | Health | |
| | Alcohol/Tobacco | Sites supporting the use of alcohol and tobacco products. They may be commercial sites, such as Philips Morris and Anheuser Busch, or sites that support the use of alcohol and tobacco related products. This category does not refer to sites that contain educational info about the hazards of alcohol and tobacco products. |
| | Health | Sites claiming to improve an individual's well being either medically, organically or through support. |
| | Drugs | Sites associated with the use, legalization or advocacy of illegal drugs and the illegal use of prescription drugs. Exempt from this category are sites that attempt to relay educational information about the dangers of drug use and sites relating to the products of pharmaceutical companies (should be classified as "Health"). |
| | Adult Sex Ed | Sites providing sexual education information to anyone 18 or older. Topics include adult themes such as birth control and sexual topics. Other adult topics included in the adult themes or sex categories are not covered here. |
| | Recreation | |
| | Entertainment | Sites dealing with theatre, online comics, anime, amusement parks, clubs, and other forms of audience-based entertainment |
| | Games | Sites associated with traditional board games, role-playing games and pursuits including those that promote game manufacturers (Mattel, etc.) and electronic, video, computer or online games. This category includes both game hardware & software and includes sites with tips, advice and cheat codes on playing computer/Internet based games and web sites hosting games and contests. |
| | Sports | Any site containing information about sports or sports related activities, including those that provide sports scores or games. These sites may also contain information about sporting events, camps, teams or outings. Sports are defined as organized and competitive athletics. |
| | Mature Humor | Sites containing mature themes and humor that may not be suitable for children, but do not contain pornography or strong profanity. These sites may contain a limited amount of "PG-13" profanity without a profanity rating. |
| | Television/Movies | Sites that promote or provide content relating to television programming or movies. Note: Sites that contain streaming media or downloadable files such as previews or trailers should include the rating of digital media. |
| | Digital Media | Digital audio, video and other technologies that can be accessible to stream, download or share. Includes some High Bandwidth and Digital Music ratings |
| | Hobbies/Leisure | Sites associated with the non-competitive active pursuits or interests outside one's regular occupation or an activity engaged in for pleasure and relaxation during spare time. This would include pet lover sites, sewing, model building/making, woodcarving, stamp/coin collecting, mountain biking, hiking, etc. Note that sites dealing with competitive pursuits should be considered as sports. Includes some Hobbies/Internet ratings. Hobbies/Interests now included in this category. |
| | Web Log (Blog) | Journals, diaries or newsletters that can be updated daily usually involving personal thoughts/opinions on internet, social or political issues. Other categories can be added to further classify. |
| | Gambling | Information about gambling for the purpose of advocating its practice. These sites can provide instruction on any gaming activity that involves gambling or provide actual on-line gambling. Sites that attempt to educate the public on the dangers and/or cures for gambling problems do not belong in this category. |

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| | Travel | Travel and travel-related information or activities. This includes travel destinations, reservation services, discount travel listings, leisure travel package listings, and special events in various cities. Also included are sightseeing guides, airlines and online flight booking agencies, accommodations and rental cars. Additional items such as chamber of commerce or non-government information pertaining to a given city or region can also be assigned this category. |
| | Music | Sites that promote music for entertainment purposes relating to bands, concerts, festivals, orchestras, symphonies and disc jockeys. Note: Sites that provide mp3, streaming or other downloadable media will also be rated digital media. Includes some Digital Music ratings |
| | Radio Stations | Sites whose purpose is to provide and/or promote music, talk or sports radio. These sites have live streams and/or archived listening available. |
| | Special Interests | Interest groups/clubs that include environmental, worker, social, and philanthropic organizations. These include alumni associations and all non-profit organizations. Includes some Hobbies/Internet ratings |
| | Social Networking/Dating | Sites that offer free or paid services that promote interaction, dating or other networking through forums, chat, email or other methods. |
| | Education | |
| | Continuing Education/Colleges | Sites for institutions/colleges offering formal course studies for adults. College homepages will fall into this category as well as distance education, degree programs for part time students, vocation and adult education. Includes all Liberal Arts ratings |
| | K12 | Sites dealing with the education of children. Also included in this category are sites with the identifier of "K12" (Kindergarten through 12th grade) in the URL. Preschools and day care centers also qualify for this rating. |
| | Sci/Tech | Sites that relate specifically to education in Science and Technology. Also included in this category are sites relating to education with emphasis on computers, astronomy, programming, physics, etc. |
| Reference Sites | Sites specifically dedicated to providing a research method on one or more subject matters. | |
| History | Sites that offer a systematic, written and methodical record of past events. These events are arranged as to show the connection of causes and effects, to give an analysis of motive and action, etc. | |
| Sex Education | Sites associated with sex education for children. This includes sites that offer information about sex, AIDS, sexually transmitted diseases, human reproduction, contraceptives, medical research or any other sexually oriented material used to educate. Information within these sites may be minimal in nature as in technical journals, dictionaries, encyclopedias or other reference materials. Note: If a site is rated as 'K-12 Sex Education', it must not have any other rating. | |
| User Defined Categories | Locally Defined | |
| | Local 1-16 –User defined values | This refers to 16 categories that can be used to create custom filtering categories and/or users can add rated or unrated sites or existing iGuard rated sites to this category for tracking and policy enforcement. |
| Authentium AV Engine Analysis - On-board, four factored anti-virus engine uses heuristics, emulation, and signatures to detect and block viruses, worms, Trojans and other malware | Dynamically Detected Malware | |
| | On-Board Anti-Virus | Refers to iPrism's four factored anti-virus engine that uses heuristics, emulation, and signatures to detect and block viruses, worms, Trojans and other malware in real-time. |
| Non-iGuard Ratings – Sites added to an ACL | Other | |
| | Other Sites | Refers to sites not categorized by iGuard nor dynamically detected. This category is selected in Web profile ACLs when you want to set policy action for any unrated site. |

| Policy Rule | | Detailed Description |
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| Application Profile: Application/Protocols | | |
| Botnet Threat List | Security Exploits | |
| | Botnet | This category enables detection of infected endpoints so you can remediate problems. iPrism uses the Botnet List to block any attempt at an outbound connection and the botnet threat is eradicated. iPrism continuously updates their Botnet Threat List, based on four feeds from three industry-leading sources (Abuse.ch, ShadowServer, Cyber-TA). |
| EdgeWave Circumvention Defense Network - Blocks attempts by circumvention tools to connect to their network proxy or re-routing servers | Anti-Circumvention | |
| | Circumvention Defense Network (CDN) | Anonymizers use proxy servers and other sophisticated protocols to forward client requests to websites, while masking the identify of the client. iPrism's Circumvention Defense Network blocks attempts by circumvention tools to connect to their network proxy or re-routing servers, rendering them harmless. A wide range of client anonymizers are blocked including UltraSurf, FreeGate, Tor, JAP and others. iPrism CDN also adds to this list as new client anonymizers are detected. |
| Real-Time iPrism Pattern Analysis - Includes dynamically detected proxy sites and IM, P2P and FTP sites | File Access/Transfer | |
| | FTP | This category refers to File Transfer Protocol sites, which are used to transfer files between computers on a network or between computers on different networks. |
| | IM Protocols | This category includes the following IM protocols: <ul style="list-style-type: none"> • AIM • Yahoo • Skype • MSN • Google |
| | Peer to Peer | |
| | P2P Protocols | Includes the following P2P protocols: <ul style="list-style-type: none"> • Kazaa • BitTorrent • Filetopia • DirectConnect • iTunes • eDonkey • Gnutella • WinMX • WASTE |

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